

AN ADVISORY INVESTMENT PLATFORM MADE FOR TODAY

TRANSAMERICA® ALPHA — YOUR INVESTMENT ADVANTAGE



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TRANSAMERICA[®]
FINANCIAL ADVISORS, INC.

A FUTURE BUILT FROM SCRATCH

What does the future look like? That's up to you. Your advisor is your competitive advantage when navigating today's markets, and we round out their toolkit with an investment platform that's flexible enough to meet many financial objectives throughout life. Start investing for the future you want with Transamerica ALPHA.

MADE WITH INVESTORS IN MIND

Transamerica ALPHA gives investors a unified digital investment experience. It brings all of your accounts into one place so you can set goals, track investments, and access professional money management without leaving the platform. It's the perfect tool for those who can only invest a modest amount but want to start building assets.

THE DETAILS



ADVICE WITH AN IMPACT

With a distinct and dynamic advisory platform — and an advisor with the Wealth + HealthSM knowledge to back it up — you're equipped with everything to help you reach your goals.

KNOWING THE NUMBER

Stay focused on that ultimate number — the amount you'll need to save to fulfill your dreams. This digital platform will make it easier to keep that number top of mind so you can create better spending, saving, and investment habits.

STAYING THE COURSE

You have a financial plan that's comprehensive to your needs. Now you can see the big picture by linking all of your accounts in one place. Transamerica ALPHA enables you to set goals and make deposits so that it's easy to stay on track toward investment objectives. With several account types — including individual, trust, Roth, traditional, and rollover IRA accounts — you'll be able to stay flexible as your goals change.

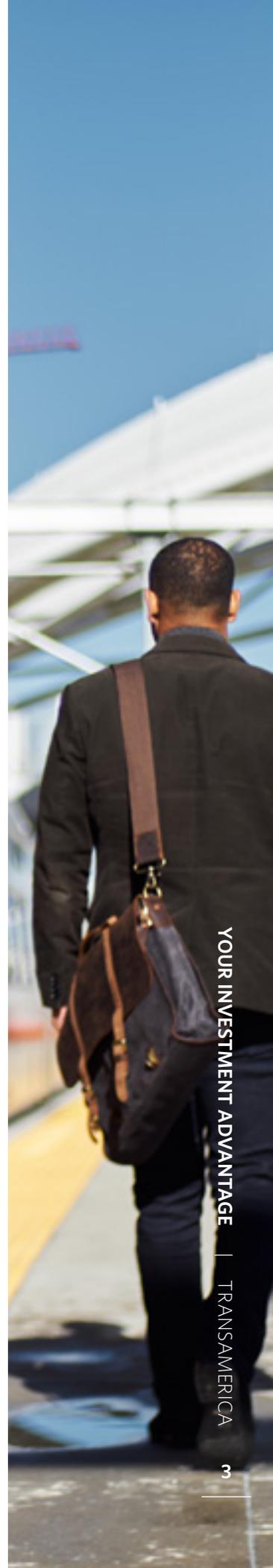
INVESTING FOR THE FUTURE

Transamerica ALPHA is a fee-based investment account that can be accessed anywhere. It helps you leverage technology to pursue a better future by bringing all of your accounts into one place. You'll have access to a variety of strategies from professional, third-party money managers. You'll also benefit from tax optimization features like automated tax-loss harvesting and placement of tax-inefficient investments into tax-deferred accounts.

The Wealth + Health advantage

Retirement is lasting longer as people live longer. Longevity brings more time with loved ones, but it could also mean unanticipated living expenses and higher healthcare costs. Plan for costs you may not be anticipating by having a holistic Wealth + Health discussion with your advisor.

¹ "Why Health Needs to be Part of Retirement Planning", Healthview Services, 2019.





The best time to start is now.

 **Visit:** TFAconnect.com

 **Call:** 770-248-3271

Transamerica Financial Advisors, Inc., its affiliated companies and its independent representatives do not offer tax and/or legal advice. Consult with your personal tax and/or legal professional for further guidance.

Investing in securities involves risks, including the possible loss of principal. Before investing, consider your investment objectives and all applicable fees and expenses. There are additional factors that may affect the overall return. For a complete description of all fees, costs and expenses, please refer to Form ADV Part 2A Appendix 1.

Betterment LLC provides automated investment advisory services by managing investments in a customized portfolio for TFA clients through the Transamerica ALPHA program. Betterment LLC acts as a sub-advisor in this capacity and is also a SEC Registered Investment Advisor. Assets in a Transamerica ALPHA accounts will be held at Betterment Securities, a SEC registered broker-dealer, member FINRA and SIPC.

Transamerica® ALPHA accounts are investment advisory accounts. When helping customers determine whether an advisory or brokerage account may be right for them, consider the differences between the accounts in terms of the level of trading activity, costs and fees, services provided, and obligations to the client. Investment Advisor Representatives must adhere to a higher standard of fiduciary responsibility. That is, there is an ethical and legal requirement that the investor's best interests come first.

Securities and Investment Advisory Services offered through Transamerica Financial Advisors, Inc. (TFA), Member FINRA, SIPC and Registered Investment Advisor. TFA, and Betterment Securities are not affiliated companies.

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